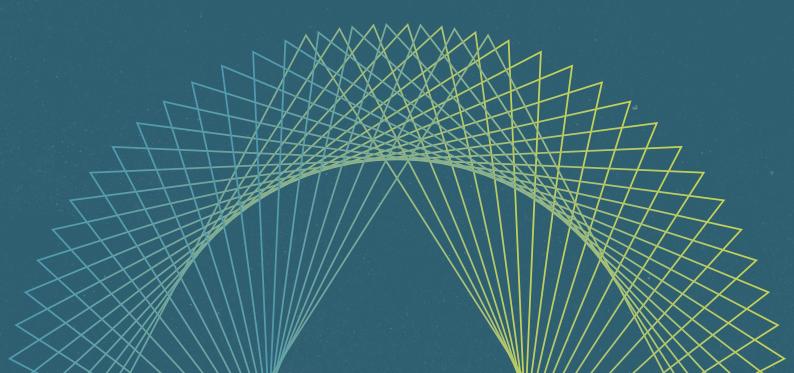


# ANNUAL MARKER - ARMENIA ROLL CHIVIER - ARMENI

2024



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### MESSAGE FROM THE CEO

As we reflect on another year of CRRC-Armenia's work, I am reminded that rigorous, independent research becomes more important in times of uncertainty. The challenging geopolitical environment in the world and our region continues to test democratic institutions, public trust, and the very fabric of evidence-based policymaking. In such moments, our responsibility as an independent research foundation is clear: to uphold integrity, objectivity/methodological rigor, and critical inquiry - values that have guided CRRC-Armenia since its founding.

This commitment has only been possible through the dedicated efforts of our teams. Behind every dataset, policy paper, analytical report, and public presentation is a group of researchers, analysts, and administrative staff who believe in the power of knowledge to inform change. This spirit of collaboration, intellectual capacities, and mutual support continues to drive our work forward.

Looking ahead, we see an immense opportunity for the development of social research in Armenia, particularly at the intersection of data science, artificial intelligence, and public policy. CRRC-Armenia is well-positioned to lead this transformation towards social data science, not only by continuing its tradition of producing high-quality quantitative, qualitative, and mixed methods social research data, but also by embracing new analytical tools, interdisciplinary approaches, and innovative methodologies and technologies that respond to the complexity of contemporary society.



This will be my final message as CEO of CRRC-Armenia. After much consideration, I have decided to step down, feeling reassured that I leave behind a strong, dedicated, forward-looking research foundation with considerable growth potential. Throughout my tenure, we have worked together to build a solid foundation rooted in high research standards and a shared commitment to serving society. I am proud of the progress made and the resilient team we have developed, which I believe will continue to advance the Center's mission of strengthening research capacity and informing policy.

It has truly been an honor to lead CRRC-Armenia and to collaborate with so many passionate colleagues and partners. I am confident that the Center will continue to adapt, grow, and make meaningful contributions toward building a more informed and resilient social research and society. I look forward to seeing CRRC-Armenia's ongoing development and the positive impact it will have, and I sincerely remain grateful for the opportunity to have been part of this journey.

With deep appreciation, **Sona Balasanyan**Chief Executive Officer, CRRC-Armenia

### **PEOPLE**

### **Board of Trustees**

as of 31 December 2024

#### **MARY SHEEHAN**

Board Chairperson International Organization for Migration (Retired)

#### **HORTON BEEBE-CENTER**

**Eurasia Foundation, President (Retired)** 

#### **DEANA ARSENIAN**

Carnegie Corporation of New York, Vice President (Retired)

#### **AHARON CHILINGARYAN**

Chair of Finance and Audit Committee Partner, Head of Tax, Legal, and Commercial Services Division, BDO Armenia

#### **ANNA OHANYAN**

Stonehill College, Chair of the Department of Political Science and International Studies

#### WILLIAM HANLON

UNICEF Sukhumi, Chief of Field Office

#### **TALAR KAZANJIAN**

Afeyan initiatives for Armenia, CEO

#### **YEVA AVAKYAN**

Save the Children US, Associated VP, Gender Equality

### **PEOPLE**

### **Team**

SONA BALASANYAN Chief Executive Officer

LILIT YEZEKYAN Research Director

ARPINE ARAKELYAN Administrative Director

HAYK SMBATYAN Deputy Research Director

**ASHOT KHACHATRYAN** Events and Fellowship Manager

**SEDA ANANYAN** Head of Research Programs

NIKOL MARGARYAN Research Programs Senior Analyst

ARUSYAK VOSKANYAN Research Programs Junior Analyst

**SRBUHI MICHIKYAN** Research Programs Associate

ANZHELA GHALAMDARYAN Research Programs Associate

**ASTGHIK GRIGORYAN** Research Programs Assistant

MARIAM BALISHYAN Research Programs Assistant

TIGRAN MELIKIAN Associated Researcher

MANE ARSHALUYSYAN Graphic Designer

ANAHIT HAKOBYAN Domestic Assistant

**HEGHINE MANASYAN** Director Emerita

### Research Publications & Datasets

Count as of 2024



Published articles by team members

13

Technical and analytical reports

2

Methodology development documents

**3** 

Policy briefs

**10** iii

Infographics or data visualizations created

New datasets

### Events & Outreach

Count as of 2024















Conferences or symposia

Public presentations

Research schools

Training sessions

~300

Attendees or participants



~220,000

Social media post reach (person)



~800

New followers



~20,000

Social media post engagements (click/share/like/comment)



### Partnerships & Collaborations

Count as of 2024





### **Funding & Grants**

**75** 

Grant applications submitted

7 0

Grants or awards received

~81,000 &

Total funding secured (USD)

### Capacity Building & Staff

Count as of 2024



New hires or fellowships



Professional development workshops attended by staff





Internships or student projects supervised

### **IMPACT AREAS**

- Poverty, Social Inclusion, and Economic Empowerment
- Gender Equality, Women's Empowerment, and Social Norms
- Governance, Law, and Institutional Development
- Public Opinion, Media, and Civic Engagement
- Migration, Integration, and Humanitarian Response
- Education, Media, and Information Integrity
- Trade, Economic Policy, and International Cooperation
- Youth and Adolescent Development

### PROJECT HIGHLIGHTS

### Community Poverty Reduction "Know How"

Donor: EU Delegation to Armenia

Timeframe: 01.2021-01.2024

Budget: EUR 616,132

Consortium: CRRC-Armenia (lead), EDRC, EPF, HMF

**Goal:** The overall goal of the project is to reduce multidimensional poverty in Armenia by (1) generating robust evidence on its causes and effects, (2) strengthening civil-society capacity to spark informed public debate and launch anti-poverty initiatives, and (3) fostering inclusive policy dialogue that actively involves vulnerable groups in community-level solutions.

- 1. Implement pilot studies in Shirak, Lori and Tavush marzes to examine the causes and effects of multidimensional poverty, assess existing local initiatives, and identify effective poverty reduction practices.
- 2. Produce a final analytical report to consolidate findings from research activities, highlighting successful strategies and community "know-how" for mitigating poverty.
- 3. Design and implement training modules informed by research findings, focusing on poverty awareness, vulnerability mitigation, and rights-based approaches.
- 4. Organize sessions on engaging with local and national government, budget formulation and oversight, and policy development to empower CSOs and affected communities.
- 5. Award sub-grants to CSOs and social enterprises to implement small-scale, locally driven poverty-reduction initiatives aligned with research insights.
- 6. Organize forums and working groups bringing together civil society, vulnerable groups, and policymakers to promote inclusive dialogue, share best practices, and advance policy change.









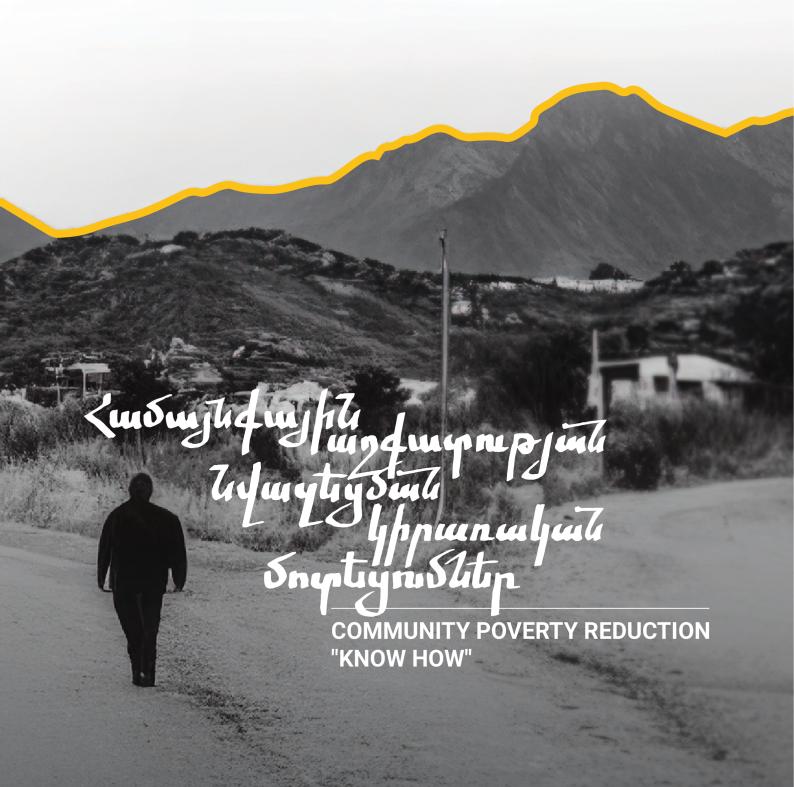












**PROJECT HIGHLIGHTS | Community Poverty Reduction "Know How"** Visual design

### EU4Youth: Student Democracy Now (year 3, closing phase)

Donor: EU Delegation to Armenia

Timeframe: 02.2021-01.2024

Budget: EUR 37,532

Consortium: EPF (lead), Restart Foundation, CRRC-Armenia

**Goal:** The overall goal of the project is to empower Armenian youth by strengthening the capacities of students and student organizations, promoting their rights, and enhancing their meaningful participation in public affairs and university governance, thereby contributing to a more inclusive and democratic education system.

- 1. Organize thematic trainings and workshops for state and non-state actors involved in youth work to enhance their competencies and promote best practices.
- 2. Conduct intensive, week-long schools for youth work researchers and practitioners, complemented by supervision and coaching during data collection aligned with a unified Monitoring and Evaluation (M&E) system.
- 3. Carry out desk research on European models of open youth work (OYW), assess the impact of the Centre's activities, and host a thematic forum bringing together 40 stakeholders and target audiences to share insights and recommendations.







### CRRC-Armenia Sustainability Support Grant

Donor: Carnegie Corporation (through EF DC)

Timeframe: 02.2024-01.2026

Budget: USD 164,457

**Goal:** The overall goal of the project is to strengthen CRRC-Armenia's role as a dynamic resource and innovation hub that advances high-quality social research, fosters regional and international collaboration, and generates impactful solutions to pressing societal challenges in Armenia, the Caucasus, and the Eastern Partnership region-ultimately contributing to global knowledge, capacity-building, and the sustainable development of the social sciences.

### **Major Activities:**

- 1. Design and promote affordable co-working space packages and event venue rentals tailored to researchers.
- 2. Enhance existing survey tools and finalize digital innovations.
- 3. Formalize and promote CRRC-Armenia's methodological and research design consulting services.
- 4. Conduct at least four annual trainings for professionals and researchers.
- 5. Establish and maintain a repository of anonymized interview transcripts and summaries.
- 6. Create automated and manual analytical reporting tools.

CORPORATION OF NEW YORK

### (Re)thinking Surveying, Public Opinion Integrity Project

Donor: Swedish Institute through Uppsala University

Timeframe: 08.2023-10.2024

Budget: EUR 80,444

Consortium: Uppsala (lead), CRRC-Georgia, CRRC-Armenia

**Goal:** The overall goal of the project is to foster regional knowledge exchange and professional collaboration around public opinion surveying in the Eastern Partnership (EaP) countries by establishing a network of survey professionals, promoting best practices for the use of surveys in policymaking, and enhancing the quality, transparency, and impact of survey research through a regional conference, thematic trainings, and strategic partnerships.

- 1. Conduct a comprehensive mapping of best practices and challenges in public opinion surveying across Eastern Partnership (EaP) countries
- 2. Organize and host the regional knowledge exchange conference "(Re)Thinking Surveying" to foster dialogue and collaboration among survey professionals
- 3. Establish a formal partnership platform to connect survey practitioners and policymakers across EaP countries
- 4. Design and implement a research capacity building program, including in-person thematic trainings in Armenia as a follow-up to the regional conference
- 5. Develop a policy paper aimed at enhancing the quality, consistency, and comparability of surveying practices across the EaP region









### GIVE PEOPLE A BREAK?

Rethinking Opinion Surveys in the Caucasus and Beyond Online Regional Conference







SI. Svenska institutet

# Perceptions of the Armenian Justice System and the Viability of ADR (terminated due to USAID's operational shutdown)

Donor: JSSP (through USAID)

Timeframe: 09.2023-01.2024

Budget: USD 24,340

**Goal:** The overall goal of the project is to contribute to the establishment of a fair, transparent, and equitable justice system in Armenia and to increase public confidence in the rule of law by supporting evidence-based reforms through collaborative research, strategic partnerships, and informed project implementation.

- 1. Conduct a comprehensive quantitative survey among individuals who have interacted with the Armenian court system to assess user experiences, perceptions of fairness, accessibility, and efficiency.
- 2. Organize group discussions and conduct in-depth interviews with key stakeholders in the justice sector including judges, lawyers, civil society representatives, and court staff to gather insights on current challenges and opportunities for reform.
- 3. Carry out a targeted qualitative study to examine the awareness, accessibility, and effectiveness of ADR mechanisms in Armenia, with a focus on identifying barriers to usage and opportunities for promoting ADR as a viable complement to formal court proceedings.



### Caucasus Barometer Survey

Donor: Gulbenkian Foundation

Timeframe: 03.2024-01.2025

Budget: USD 22,693

**Goal:** The overall goal of the project is to enhance public access to and engagement with reliable data on societal trends in the South Caucasus through the effective publicizing and dissemination of the Caucasus Barometer survey findings.

- 1. Conduct nationwide household surveys with approximately 1,600 respondents across Armenia to collect longitudinal data on key socio-economic, political, cultural, identity, and conflict-related issues.
- 2. Collaborate with CRRC-Georgia to ensure methodological consistency and comparability of data across the South Caucasus region, maintaining the integrity of the regional longitudinal dataset.
- 3. Clean, process, and publish the 2024 CB dataset, ensuring open access to high-quality data for researchers, policymakers, and the public to inform evidence-based decision-making.



## CAUCASUS BAROMETER

Countries implementing

Waves in Armenia

~31023 Respondents

2004-2024 Years

2002-2003

Preparation

### Unconference for Women Participation: Voices and Actions

Donor: Oxygen Foundation (through EU)

Timeframe: 03.2024-09.2024

Budget: USD 21,170

**Goal:** The overall goal of the project is to enhance the protection of labor rights for women in marginalized groups in Amenia through collaborative knowledge exchange, capacity building for young experts/activities, effective knowledge translation, and active advocacy for policy recommendations.

- 1. Organize interactive forum with roundtables and dialogue sessions to promote peer learning and exchange of best practices among stakeholders.
- 2. Design and implement targeted training programs to strengthen the skills and competencies of key actors involved in the project.
- 3. Synthesize findings and stakeholder insights into a comprehensive policy paper to inform decision-makers and promote evidence-based reforms.
- 4. Implement a coordinated advocacy initiative to raise awareness, foster public engagement, and influence policy uptake of project recommendations.















# Research and Advocacy for Women's Labor Rights and Economic Empowerment in Armenia: Focus on Domestic Workers

Donor: UN Women Georgia

Timeframe: 07.2023-01.2024

Budget: USD 72,747

Consortium: CRRC-Armenia (lead), HRRC

**Goal:** The overall goal of the project is to advance the economic empowerment of women-particularly those who are poor and socially excluded - in Armenia through evidence-based advocacy, policy reform, and legislative alignment with international labor standards, specifically by improving labor protections for domestic workers and promoting gender equality in unpaid and paid work.

- 1. Revise and Finalize the Regulatory Impact Assessment (RIA) of ILO Convention No. 189
- 2. Conduct Multi-Method Research on the Situation of Domestic Workers in Armenia
- 3. Develop and Implement an Advocacy Plan for the Ratification of ILO Convention No. 189 and Protection of Domestic Workers' Rights



### Making the Voice of Forcibly Displaced Women from NK Heard

Donor: WFA

Timeframe: 05.2024-11.2024

Budget: USD 4,126

**Goal:** The overall goal of the project was to empower women forcibly displaced from Nagorno-Karabakh (NK) by supporting the development of research capacities of a young expert-activist from among their community.

- 1. Capacity Building
- 2. Data Collection and Analysis
- 3. Publication and Dissemination







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# Armenia Integrity Project: Public Perceptions on Corruption (terminated due to USAID's operational shutdown)

Donor: Dexis (funded by USAID)

Timeframe: 08.2020-03.2026

Budget: USD 158,197

**Goal:** The overall goal of the project was to support evidence-based decision-making and adaptive implementation of the Armenia Integrity Project by systematically measuring progress, establishing baseline indicators, and generating insights into public perceptions, needs, and the impact of corruption, thereby enhancing the effectiveness of anti-corruption efforts and governance reforms in Armenia.

- 1. Design and Implementation of Baseline and Endline Assessments
- 2. Compilation and Delivery of Analytical Reports with Recommendations
- 3. Methodological and Analytical Consulting for Key Stakeholders
- 4. Capacity Building through Research School for CPC Staff
- 5. Assessment of Corruption Risks in the Person's Functionality Assessment System







# PUBLIC OPINION STUDY ON CORRUPTION IN ARMENIA



PROJECT HIGHLIGHTS | Armenia Integrity Project: Public Perceptions on Corruption (terminated due to USAID's operational shutdown)
Visual design

### Survey of Armenia's Public Opinion on Armenia-Turkey Relations

Donor: HDF (through EPF and EU)

Timeframe: 10.2023-02.2024

Budget: USD 19,914

**Goal:** The overall goal of the project was to generate evidence-based insights into public perceptions of Armenia-Turkey relations among diverse societal groups in both countries, in order to inform and prioritize future normalization efforts through collaborative, crossnational research and analysis.

- 1. Design and Implementation of Public Opinion Research in Armenia
- 2. Cross-National Research Collaboration and Data Integration
- 3. Joint Analysis and Dissemination of Findings



### INSIGHTS BEYOND BORDERS

### TURKEY-ARMENIA

### RELATIONS THROUGH

### PUBLIC EYES

analytical report 2024



## Contract for intellectual services relative to the implementation of the business integrity survey in Armenia

Donor: OECD (through CRRC-Georgia)

Timeframe: 12.2023-04.2024

Budget: USD 5,403

**Goal:** The overall goal of the project was to assess the internal financial transparency, compliance mechanisms, and experiences with dishonest practices among medium and large businesses operating in Armenia.

### **Major Activities:**

1. Conducting a representative survey of active enterprises (excluding individual entrepreneurs).





### Gender and identity-based disinformation

Donor: International Alert (through CRRC-Georgia)

Timeframe: 09.2023-02.2024

Budget: USD 28,749

**Goal:** The overall goal of the project was to generate evidence-based insights into gender and identity-based disinformation in Armenia.

- 1. Conducting Quantitative and Qualitative Data Collection
- 2. Developing Research Tools and Documentation
- 3. Data Processing and Reporting.





### Geopolitical attitudes of the residents of Armenia

Donor: Colorado university (through CRRC-Georgia)

Timeframe: 10.2023-04.2024

Budget: USD 35,910

**Goal:** The overall goal of the project was to generate reliable, nationwide data on the geopolitical attitudes of Armenian citizens, enabling a nuanced understanding of public opinion toward regional and global political dynamics.

- 1. Design and Implementation of a Nationwide Panel Survey
- 2. Data Analysis and Dissemination of Findings





### Baseline Study on Multidimensional Poverty in Syunik

Donor: EU Delegation to Armenia

Timeframe: 11.2023-06.2024

Budget: USD 32,388

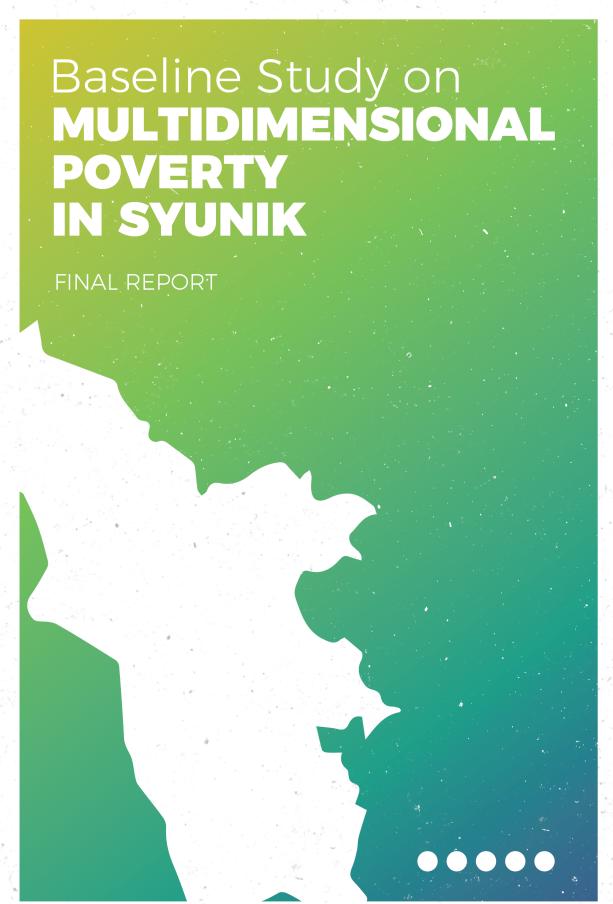
**Goal:** The overall goal of the project was to generate comprehensive baseline data on multidimensional poverty in Syunik to inform evidence-based policy development, support civil society engagement, and contribute to the impact assessment of the Resilient Syunik Team Europe initiative, ultimately enabling targeted, community-driven responses to poverty and inequality in the region.

- 1. Develop and implement a multidimensional poverty index (MPI) for the Syunik region using the Alkire-Foster (AF) method
- 2. Conduct a representative household survey across Syunik
- 3. Produce and disseminate an analytical report with visualizations









### Project Title: Hetq Media Factory Assessment

Donor: Hetq

Timeframe: 12.2023-08.2024

Budget: USD 12,565

**Goal:** The overall goal of the project was to conduct a comprehensive final evaluation of the Hetq Media Factory project that assesses its relevance, effectiveness, efficiency, impact, and sustainability through mixed-methods research, in order to determine the achievement of project outcomes, document lessons learned, and generate actionable recommendations for the project's future development and strategic positioning within Armenia's media landscape.

- 1. Conduct Secondary and Primary Data Collection and Analysis
- 2. Assess Project Outcomes and Impact
- 3. Develop Strategic and Practical Recommendations





### **Listening to South Caucasus**

Donor: World Bank

Timeframe: 01.2024-01.2025

Budget: USD 399,959

Consortium: CRRC-Armenia (lead), CRRC-Georgia

**Goal:** The overall goal of the project was to support evidence-based policymaking in Armenia and Georgia by conducting high-frequency household surveys that monitor the welfare impacts of economic reforms, ensure inclusive public engagement, and provide timely insights into the challenges and opportunities faced by citizens-particularly vulnerable populations-through continuous data collection and analysis.

- 1. Questionnaire Preparation and Pilot Testing
- 2. Sampling and Fieldwork Preparation
- 3. Baseline Survey Data Collection
- 4. High-Frequency CATI Survey Implementation



### Evaluation of UNICEF Programming for Adolescents and Youth in Armenia

Donor: UNICEF

Timeframe: 01.2024-08.2024

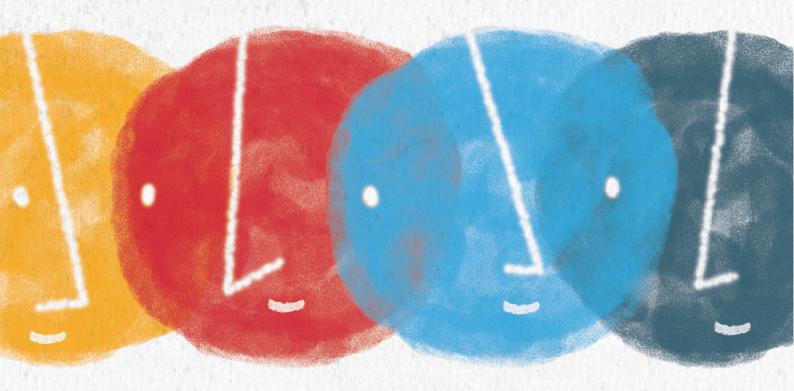
Budget: USD 50,518

**Goal:** The overall goal of the project was to generate comprehensive, gender-sensitive, and participatory evidence on the relevance, coherence, effectiveness, efficiency, and sustainability of UNICEF Armenia's programming for adolescents and youth (ages 12–24), in order to inform strategic decision-making, guide future programming and policy development for the 2025–2030 cycle.

- 1. Design and Implement a Participatory Evaluation Framework
- 2. Conduct Comprehensive Data Collection and Analysis
- 3. Assess Program Design and Implementation Against Strategic and Policy Frameworks
- 4. Identify Lessons Learned, Good Practices, and Bottlenecks
- 5. Develop and Validate Actionable Recommendations



# EVALUATION OF UNICEF PROGRAMMING FOR ADOLESCENTS AND YOUTH IN ARMENIA



### MSME clients of DSIK's partner financial institutions in the regions of Armenia

Donor: DSIK

Timeframe: 03.2024-05.2024

Budget: USD 12,383

Consortium: Datamotus (lead), CRRC-Armenia

**Goal:** The overall goal of the project was to identify (MSME) clients' needs on financial services and loan products provided by financial institutions, on the lending process (from submission of application to the disbursement of loans) and procedures, as well as on revealing gaps and unmet needs for further technical assistance and development of demand-oriented financial services.

- 1. Design and Development of Max-Diff Survey Instrument
- 2. Conducting a Survey
- 3. Prepare analytical report with recommendations





### Introductory Training on the Labour Market Information and Analysis for the Career Guidance Specialists of TVETIs

Donor: UNDP

Timeframe: 09.2024-12.2024

Budget: USD 5,775

**Goal:** The overall goal of the project was to equip career guidance specialists with foundational knowledge and skills for effectively analyzing labor market statistics and trends, thereby enhancing their ability to support youth in making informed career decisions.

- 1. Delivery of Theoretical and Practical Sessions on Labor Market Analysis
- 2. Pre- and Post-Training Knowledge Assessments
- 3. Interactive Group Work and Data Visualization Exercises



### Exploring Young Leftist Women's Affective Dispositions in Armenia

Donor: Veronika Pfeilschifter

Timeframe: 07.2024-10.2024

Budget: USD 4,351

**Goal:** The overall goal of the project was to explore what motivates young women in contemporary Armenia to adapt left-wing subjectivity.

- 1. Discourse Analysis of Socio-Political Narratives
- 2. In-Depth Interviews with Young Left-Wing Women
- 3. Narrative Mapping of Motivational Factors

# Male Labor Migration and Rural Women's Health: Understanding Connections and Optimizing Actions

Donor: UCLA

Timeframe: 04.2024-04.2025

Budget: USD 15,198

**Goal:** The overall goal of the project was to investigate how men's international labor migration affects left-behind women's access to and use of reproductive and cancer-related healthcare services in rural Armenia by integrating sociological, biomedical, and public health perspectives, thereby informing effective policy interventions aimed at improving women's health and wellbeing in these communities.

- 1. Conduct Quantitative Survey with Rural Women
- 2. Carry Out Semi-Structured Interviews with Health Providers
- 3. Data Analysis and Dissemination of Findings



### **FUNDS**

	Note In thousand drams		l drams	In US dollars	
		As of 31 December 2024	As of 31 December 2023	As of 31 December 2024	As of 31 December 2023
Assets					
Non-current assets					
Property and equipment	5	254,163	262,837	640,919	649,317
Intangible assets		1,195	1,351	3,013	3,338
Total non-current assets		255,358	264,188	264,188	652,655
<u>Current assets</u>					
Receivables and Prepayments	6	7,282	17,569	18,363	43,403
Services in progress	7	1,803	20,303	4,547	50,157
Cash	8	123	398	310	983
Total current assets		9,208	38,270	23,220	94,543
TOTAL ASSETS	_	302,458	337,457	747,198	857,423
Liabilities and net assets					
Non-current liabilities					
Grants related to assets	9	6,390	7,074	16,114	17,476
Deferred income		-	1,762	-	4,353
Total non-current liabilities		6,390	8,836	16,114	21,829
<u>Current liabilities</u>					
Accounts payable and other liabilities	10	24,818	53,918	62,583	133,201
Diferred income	11	1,354	8,025	3,414	19,825
Borrowings	12	13,600	2,100	34,295	5,188
Total current liabilities	_	39,772	64,043	100,292	158,214
<u>Net assets</u>	13				
Accumulated result (unrestricted)		218,404	229,579	444,386	472,846
Foreign currency translation reserve		_	-	106,360	94,309
		218,404	229,579	550,746	567,155
Total liabilities and net assets	_	264,566	302,458	667,152	747,198



### CAUCASUS RESEARCH RESOURCE CENTER - ARMENIA FOUNDATION

